

Rachel Matthews

writer + designer

Available for hire! | rae.matthews@gmail.com

Enthusiastic, idea-focused designer will spread your message and create a strong visual and communicative identity. Interested in creative communication and brand building. Journalism and graphic design background. Talented. Team player. Total package.

EDUCATION

Pratt Institute
New York, NY
Master of Science
Communication Design
Aug. 2005 – 2008

University of Missouri
Columbia, MO
Bachelor of Journalism
Magazine Design Emphasis
Aug. 2001 – May 2005

SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Freehand
Dreamweaver
Quark
Pagemaker
Final Cut Pro
Final Draft
Microsoft Office

Corporate Identity Design
Information Graphics
Graphic Design
Writing
Page Design
Editing
Reporting
Screenwriting

EXPERIENCE

Marketing Communications Coordinator Southern Vinyl Mfg. LLC Raleigh, NC
May 2002 – 2008

- Assessed brand and corporate image
- Designed and published strategic materials to grow company
- Planned special events

Graphic Designer The Atlanta Journal & Constitution Atlanta, GA
June – Aug. 2005

- Intern in News Art department
- Researched and designed information graphics for daily publication
- Coordinated and collaborated efforts with reporters, page designers and editors to enhance informative and visual content
- Worked under both tight and extended deadlines
- Work often featured on section fronts, including A1

Page Designer Vox Magazine Columbia, MO
Jan. – May 2005

- Designed department pages, cover and features spreads
- Collaborated with staff to create a “package”
- Created illustrations/graphics as needed

Graphic Designer The Virginian Pilot Norfolk, VA
May – Aug. 2004

- Intern in News Art department
- Created information graphics for daily publication
- Coordinated efforts with reporters, page designers and editors to enhance informative and visual content

Visual Journalist The Columbia Missourian Columbia, MO
Jan. – Dec. 2004

- Researched, reported and designed information graphics for publication
- Worked weekly staff rotations in the news graphics department
- Met various daily, weekly and long-term project deadlines
- Responsible for all news graphics from the Taste Section
- Attended beat meetings and pitched ideas for various graphics and stories
- Wrote stories for special sections of the newspaper.

ACHIEVEMENTS/ACTIVITIES

Graduate Teaching Assistant Pratt Institute New York, NY
Spring Semester 2007

Preliminary Judge University of Missouri Columbia, MO
2005 (City and regional magazine design competition, Cover Design)